

Todd D. Rea
President, Consumer Brands Group
The Sherwin-Williams Company



Todd Rea has more than 25 years of experience at Sherwin-Williams serving in many different sales and sales leadership roles. During his time at Sherwin-Williams, he has held roles with increasing responsibilities primarily in B2B consumer segments. Throughout his career, he has experience selling into the home center, retail, mass, specialty, and industrial channels of distribution. In 2014, he was promoted to Vice President of Sales for the Commercial Business Unit directing sales strategy for the commercial, industrial, and wood segments. In 2016, Todd was appointed Vice President of Sales for the Lowe's Business Unit managing both the account relationship and the field support organization. In 2017, he was promoted to Senior Vice President, Lowe's Business Unit to lead the integration efforts of Sherwin and Valspar. In November 2020, Todd was appointed to President, North America in the Consumer Brands Group. In November 2021 he was promoted to President, Consumer Brands Group.

Todd served as Board of Directors from April 2017 - June 2017 and as Board of Representative on the National Board from January 2016 - January 2017 for The ALS Association Northern Ohio Chapter. As of November 2021, he serves on the Board of Directors for the Greater Cleveland Sports Commission.

Todd has a Bachelor of Science, Business Administration from The Ohio State University, and an MBA from Ashland University.